



**Manitoba
Horse Council**

MAKE A PITCH

First Name:	Last Name:	Club/Stable:
Email:	Title/role:	Website (if applicable)

Please indicate the format you would like your article to be published as:

Website News/Blog E-Newsletter

I don't have an article, just an idea for a program/service MHC could provide its members.

Pitch (150 words max)

Briefly describe the context of your article, the gap it fills or opportunity it presents, and what makes it interesting or significant for horse enthusiasts.

Significance (50 words)

Please describe 2-3 key takeaways or action items for your target audience.

Relevance (50 words)

If applicable, please describe any links between your work and current or upcoming issues, events or dates (e.g. Coach Appreciation Week, Indigenous Peoples Day)

Partnerships (50 words)

If applicable, please indicate any partnerships with sport or equine organizations that informed this work.

Target audience (check all that apply)

<input type="checkbox"/> Coaching	<input type="checkbox"/> Competition	<input type="checkbox"/> Officials
<input type="checkbox"/> Recreation	<input type="checkbox"/> General Knowledge	<input type="checkbox"/> Horse Health & Welfare